

## Promotions at Bohning Archery

Bohning, Lake City, MI is proud to announce that during its 75<sup>th</sup> year of operation we continue to advance our mission of providing opportunity and advancement.

DJ Hunt has been promoted to the position of Director of Archery Sales USA. DJ is an avid archer who is active competitively and in the field. His knowledge of the industry, archery skill and desire to learn make him a perfect fit for the position. DJ will continue as the Pro Staff manager as well. In today's world of marketing, firms with the ability to rapidly adapt and communicate their message have a significant advantage.

With the promotion of Kevin Mist to Director of Marketing Bohning has the right man for that job. Kevin has brought another level of professionalism to the graphic artist's position at Bohning. His experience spans across all the digital platforms, includes print media expertise and his leadership as the Director is a vital part of Bohning's future.

Scott Hamlin was promoted to the position of V.P. of Sales & Marketing USA. Scott will continue his role of supporting the distribution network and growing relationships.

Holly Henrickson serves as the Director of International Sales, and manages sales in Canada and Europe.

Chiao St Charles has joined Bohning as the Director of Sales and Marketing Asia.

Larry Griffith, owner, stated, "We are excited about our future and the professionalism these individuals bring to our team".

Bohning Archery, **since 1946**

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